

Ashbourne Primary School

Headteacher: Paula Chisholm

Co-Headteacher: Heather Davis

Chair of Governors: Ashley Tabony



10th July 2026

The Great British Summer Savings

Dear Parents and Carers,

We wanted to let you know about a Government initiative that may help families save money over the summer holidays. The Great British Summer Savings scheme is running from 25th June to 1st September 2026 and offers discounts on a range of family activities, including:

- Reduced VAT on children's meals in participating restaurants
- Reduced VAT on children's and family tickets for cinemas, theatres, concerts and exhibitions
- Reduced VAT on entry to many participating attractions
- Free bus travel throughout August for children aged 5–15 in England

Many well-known attractions and restaurants nearby are taking part, including:

- Gulliver's Kingdom
- Alton Towers Resort
- Nando's
- Frankie & Benny's
- Odeon cinemas
- Tenpin

Many other attractions, restaurants and entertainment venues are also participating, so it's worth seeing what's available near Ashbourne or wherever you're spending time in the UK over the summer holidays.

To find participating venues near you, enter your postcode on the Government's attraction finder:

[Great British Summer Savings attraction finder](#)

Kind regards,

Paula Chisholm & Heather Davis
Headteachers